



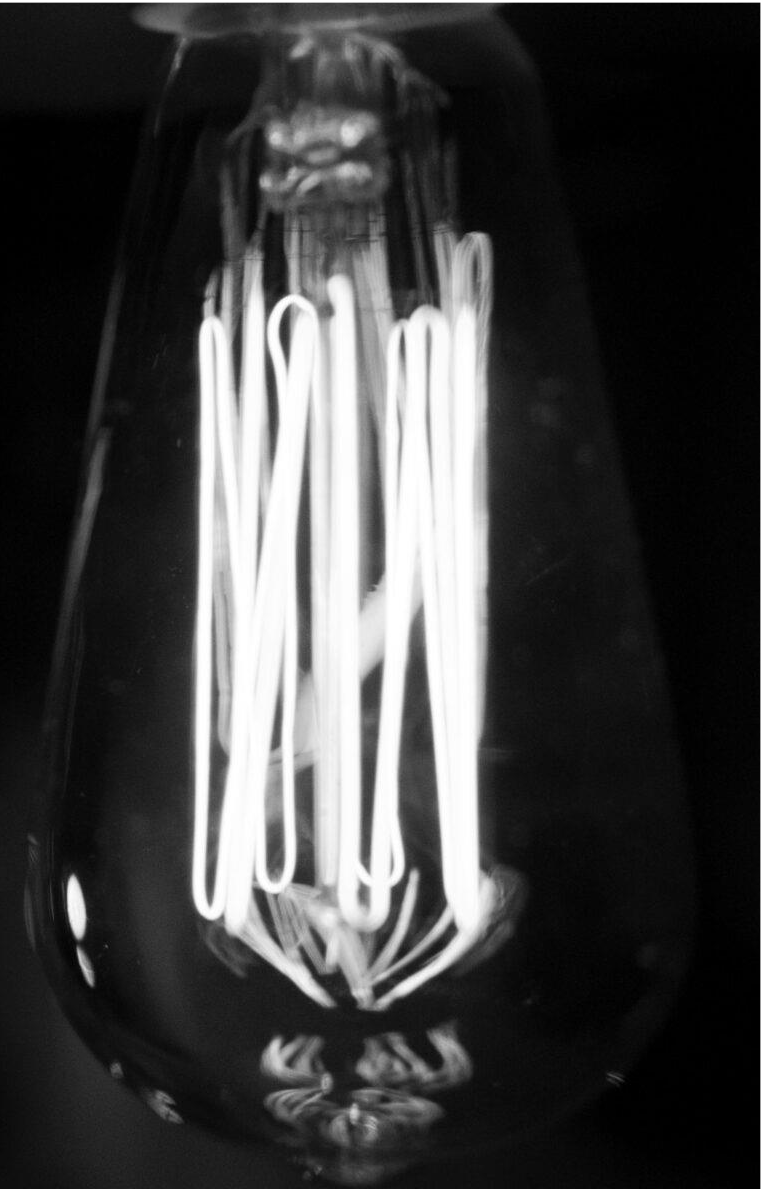
**A FULL-SERVICE PRODUCTION, CONTENT AND MEDIA
COMPANY**



STORYTELLING AT EVERY SCALE FROM INDIE TO GLOBAL CAMPAIGNS

Valagardo Productions is a full-service, minority owned, video and film production company based in Los Angeles. Whether it's a high-impact commercial, branded content, influencer-driven campaign, or narrative film, we bring stories to life with high-quality production tailored to any budget.

With a deep understanding of digital storytelling, content strategy, and audience engagement, we have been at the forefront of branded content and influencer marketing for over a decade, earning multiple awards—including an **Emmy® Award**—for our innovative work.



SERVICES & CAPABILITIES

We offer full-cycle production services, from concept to final delivery, tailored to different platforms and audience needs:

Core Services

- **Branded Content & Commercials** – Engaging, brand-driven narratives across all digital and social platforms.
- **Influencer Marketing Video Production** – Pioneering influencer collaborations with high engagement and authenticity.
- **Corporate & Interview Videos** – High-quality, brand-aligned production for corporate messaging and internal communications.
- **Narrative & Documentary Filmmaking** – Bringing cinematic storytelling to short and feature-length projects.
- **Post-Production Services** – Expert editing, color grading, motion graphics, and sound design.

Flexible Production for All Budgets

We create content at any scale, from under \$10K indie productions to million-dollar commercial campaigns. Our approach ensures maximum impact at any budget level through strategic production planning, expert storytelling, and efficient workflows.



AWARD-WINNING CONTENT & INFLUENCER MARKETING

- 10+ years pioneering branded influencer content.
- Worked with top brands and agencies, including Lexus, Toyota, Michelob Ultra, ESPN, and Netflix.
- Award-winning storytelling, including an Emmy® Award for Lexus' 'Té Para Tres', 100+ international film festival selections, and over 35 awards combined.
- End-to-end strategy, from concept development to full-scale production, tailored for digital-first and cross-platform content.



PRODUCTION CAPABILITIES

At **Valagardo Productions**, we tailor our production approach to fit your specific needs, budget, and creative vision.

- **Camera Packages:** We have access to a full range of cameras, from mirrorless setups for agile productions, to high-end cinema cameras.
- **Audio & Sound:** Professional-grade audio solutions, including wireless microphones and on-set sound recording for pristine dialogue capture.
- **Lighting & Production Support:** We design lighting setups based on the scale and style of each project, with access to a full suite of industry-standard lighting and grip equipment.

Our team crafts a custom production package for every project—whether it's a lean, run-and-gun shoot or a fully equipped large-scale production.





RECENT WORK PRODUCTION REEL

Showcasing our expertise in storytelling, branded content, and commercial production.

CLIENTS & PARTNERSHIPS

- Lexus, Hyundai, Toyota, ESPN, Michelob Ultra, Netflix, 7-Eleven, QuickBooks, and more.
- Award-winning collaborations with agencies like GALLEGOS, Conill, MyCode, Walton Isaacson, WALO Creative, and Innocean Worldwide.



FOUNDER

GERARDO BLAKE VAZ

OWNER | PRODUCER | DIRECTOR | WRITER | EDITOR

A native of the Juarez, Mexico and El Paso, Texas borderland, Blake Vaz is an **Emmy® Award-winning** filmmaker with over 15 years of experience in TV, film, and commercial production. He began his career in digital media with the **Tribune Company**, where he played a key role in developing digital properties for **Hoy Newspaper**. Later, as the **Director of Digital Content at Walton Isaacson**, he produced multicultural content for major brands such as **Lexus, Spalding, McDonald's, and Wells Fargo**.

Blake led the production of **VIDALEXUS Presenta: Té Para Tres**, an **Emmy® Award-winning** TV show that highlighted Latin music and culture. His expertise in branded storytelling extended to collaborations with top agencies, where he produced content for **Netflix's The Taco Chronicles, Hyundai, Toyota, Genesis, Tecate, Dos Equis, and ESPN**.

Through his company, **Valagardo Productions**, Blake has led the production of acclaimed films such as **BLOOD STAINS, L.U.N.A., MATCHES, and IL COLORE DELLA NOTTE**, which have been recognized in over **100 international film festivals** and have earned more than **30 awards**. He continues to push creative boundaries, delivering high-quality visual narratives that blend cinematic artistry with brand-driven storytelling.





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